

Online Training

Digital lending approach

COURSE DESCRIPTION

The webinar will focus on which digital tools are the most appropriate to enhance access to finance for MSMEs. We will discuss which tools are available and/or being used in the market. The participants will learn which digital tools can help unlock new lending opportunities for banks. These can often allow for alternative techniques to be used reaching new segments. Participants will learn how and why such tools are important for the Digital Journeys.

COURSE CONTENTS

- Examples of Digital Tools.
- How Digital Tools can create new lending opportunities.
- How Digital Tools can be and should be an important piece of a Digital Journey.

METHODOLOGY

The training approach will be a combination of trainee centric teaching and active (participatory) learning where risk management under Basel Committee on Banking Supervision and its implications are taught using actual case-studies and exercises.

DELIVERY PLATFORM:

Online via Zoom

DATE AND TIME

27th January 2021, 3-5pm (Central African Time)

TARGET GROUP

- Junior, mid-level and senior employees working in Strategic management departments.

PREREQUISITE

- Participants should have basic financial knowledge.