

International Executive Campus International Executive Campus



The International Executive Campus is an intensive one-week onsite training for individual registration. As the flagship event of Frankfurt School International Executive Education, the week brings together executives from different nationalities and various industry backgrounds.

During the week, you will choose to participate in one of the six simultaneously running programmes. We offer specialised topics such as Leadership, Business Development, Strategy, Project Management, Treasury and Digitalisation.

Key Benefits



Essential for middle and senior executives who wish to enhance their management and leadership skills.



Discussion of the latest topics and trends with our high-class faculty and experts



Networking opportunities with executives from various nationalities and industry backgrounds.



Certification from one of Europe's leading business schools.

"Creating values, leading people, driving business or public development and managing money are key tasks which, to be fulfilled, require a large set of competencies that an Executive should never stop developing."



Andreas Emser
Director
International Executive Education



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PROGRAMMES



International Leadership Academy



Business Development Academy

Treasury and



Global Markets Week



Strategic Bank Management



Digital Transformation



Managing Projects Effectively



Price

- Includes lunches and beverages during the seminar
- Accommodation is not included







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INTERNATIONAL LEADERSHIP ACADEMY



A hands-on training course where course participants will learn the essentials of leadership and what defines a leader. Leading with Impact has become a path to many to reach their next level managerial positions. Participants will understand the complexity of leadership by participating in our Leadership Assessment. They will also analyse their own leadership style and identify key success factors by using this tool.

- **✓** Leading and Motivating People
- Building and Empowering Teams
- **⊘** Communication and Negotiation
- **Solution** Elective 1: Organisational Development
- **✓** Elective 2: Women in Leadership
- **✓** Workshop: Individual Leadership Challenges
- optional individual coaching (60 minutes: EUR 500)



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BUSINESS DEVELOPMENT ACADEMY



Designed for middle and senior managers who are responsible for business and/or new product development as well as for entrepreneurs who want to enhance their managerial skills in how to turn innovation into business growth. Programme will enable you to apply state-of-the-art tools to successfully develop your business and understand how to create value through strategic planning and innovation.

- **⊘** Strategy Development
- Business Innovation and Modelling
- Customer Needs
- **Market Positioning**
- **✓** Financial Business Case
- **⊘** Workshop: Design your Business



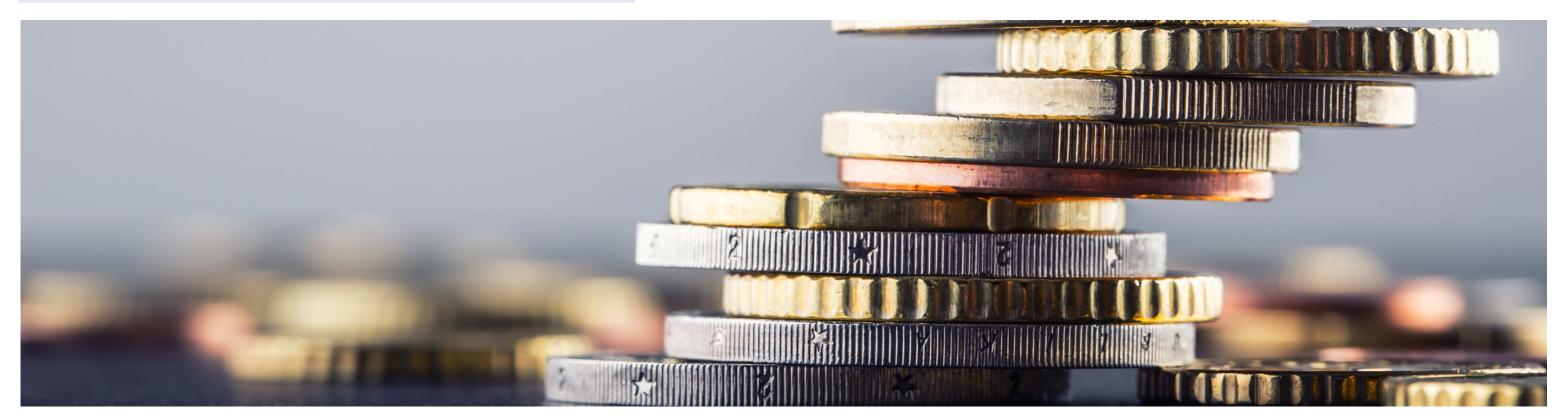
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TREASURY & GLOBAL MARKETS WEEK



Designed for participants of our Certified Expert in Treasury and Markets programme, as well as for senior staff in treasury and trading, risk management, compliance and internal audit in banks, asset managers and non-financial corporates. The week will benefit financial professionals from a broad range of financial and real-sector backgrounds, who are looking to brush up on the latest developments in wholesale markets and gain expert insights into actionable trading and hedging strategies.

- **✓** The Future of Treasury & Trading
- **✓** Practical Trading and Hedging Strategies in Commodities
- **⊘** FinTech for Treasury
- **✓** Climate Risk and Climate Finance
- **⊘** Behavioral Finance & Machine Learning in Treasury
- **✓** Structured Credit Engineering
- Applied Options Strategies
- Ethics and Leadership in Treasury
- Optional 1 on 1 Short Clinics on Request



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STRATEGIC BANK MANAGEMENT



This track will explore emerging challenges for senior bank managers. In an ever changing, fast paced world it is imperative to adapt, evolve and grow. Technological advances, geopolitical tensions, economic shocks, environmental factors and sudden policy shifts play a big part in a firm's ability to successfully navigate and execute even the best laid out plans.

We look at the building blocks of strategy, how we create a blueprint, discuss the drivers of change (i.e., technology, sustainability) and how we find the best fit, whilst leveraging on new trends and innovation. Importantly we relate this to banks and financial institutions who run banking services.

- A Strategy Audit
- **✓** The Correct Structure
- The Standards
- **⊘** The Environmental Impact
- **✓** Workshop: Developing Your Own Strategy



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DIGITAL TRANSFORMATION



Designed for senior decision makers who want to enhance their skills in developing and implementing a digital strategy for their companies. Digital transformation is a strategic initiative aimed at transforming a company's operations and business models to leverage digital technologies to improve efficiency, increase revenue, and better meet the needs and expectations of customers. The programme emphasises the transformation of companies through innovation and adaptation that enable them to operate in a digital world.

Digital Future of Business

Technology

Big Data

Leadership, People & Work

✓ Workshop: Developing Your Own Digital Strategy



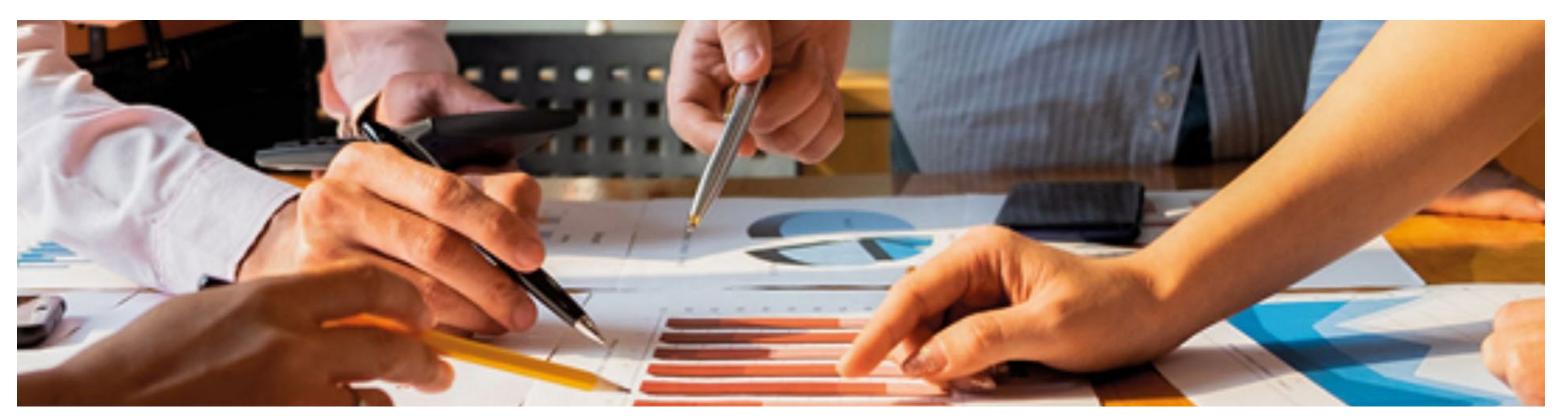
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MANAGING PROJECTS EFFECTIVELY



Course participants will learn how to manage a Project as a temporary endeavor designed to meet unique goals and objectives. They will learn how to successfully initiate, plan, execute, control and close a specific work under constraints of time, budget, staff and risk in order to produce pre-defined results.

- **✓** Introduction to Project Management
- Project Initiating
- Project Planning
- **Working with Partners**
- **✓** Project Executing, Monitoring and Controlling
- **Weak Proof of the Communication**
- **Conflict Management**
- Project Team
- Leadership



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