



CERTIFIED EXPERT IN SUSTAINABLE FINANCE

↑ Certificate Program



Frankfurt School

CONTENT

3
Sustainable Finance

4
Study Content

5
Study Concept

6
Training

7
Benefits at a Glance

8
Registration Deadlines
and Tuition Fees

9
Your Lecturers

10
We Shape the Economy
and Future

11
Contact

SUSTAINABLE FINANCE

— Planning the future with sustainable finance

Sustainability criteria, especially environmental and social aspects, are increasingly gaining importance in the international financial markets. The growing variety of new sustainability products underpins this trend. This creates new opportunities as well as risks, which can challenge the existing business practices of financial institutions and companies.

Course Objective

This certificate program offers a well-founded introduction as well as a practice-oriented consolidation of the topic of sustainable finance. It highlights the most important political developments at the national and European level (keyword Green Deal) and their impact on the financial sector. It shows the business advantages and disadvantages of sustainable finance - in order to make them usable. Most important, however, is the practical implementation and integration into the daily work routine. Accordingly, the most important sustainable financial products are explained, sustainable investment strategies and methods are demonstrated, the significance and use of ESG data, ratings & labels are clarified and climate scenario analyses are discussed. In this way, you will acquire **new practical tools** that you can implement in your advisory work. Active discussions and practical examples round off the course.

Target Group

This certified course is designed for financial experts and professionals. By this, we mean retail bankers, financial advisors, asset managers, risk managers, etc. and all other professionals in the financial industry, science or civil society who are interested in the topic of sustainable financing. Please feel free to contact us.



Prof. Dr. Ulf Moslener

- Professor of Environmental Economics & Sustainable Energy Finance
- Research Director of the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance



Jonas Hernán Fleer

Senior Programme Manager
Sustainable World Academy

+ All Info on the topic
➤ www.fs.de/cesfi

STUDY CONTENT

Facts

Learning format

Online course & optional classroom training

Course intakes

March – August

September – February

Duration of the programme

6 months

(Course extension possible for a charge)

Workload

5 – 8 hours per week

Type of examination

Assignment & final examination (2 hour online format)

Graduation

Certified Expert in Sustainable Finance

Credits

6 ECTS

Eligibility

Diploma in Green Finance

Master of Leadership in Sustainable Finance (online)

Unit 1

The World of Sustainability

- Key factors of climate change and global warming
- Importance of integration of sustainable considerations into financial markets

Unit 2

Towards a Sustainable Financial System

- The role of financial system, stakeholders and financial actors
- Practical exercises in interactive learning environment

Unit 3

The role of Regulation and Policy

- Thorough indication of the role and rationale of regulation in sustainable finance
- Deep-dive at the EU sustainable finance regulatory and policy landscape

Unit 4

Sustainability Risks

- Introduction to the strategic implication of sustainable finance within institutions
- Explanation of risk and management as well as the opportunities from a strategic point of view

Unit 5

Impact through finance

- Overview of sustainable finance risks, and steps taken to identify, measure and mitigate them
- Introduction to impact measurement and its methodological concepts

Unit 6

Sustainable finance opportunities

- Explanation of debt and equity-related sustainable products e.g., Green Bonds

Unit 7

Banking

- The market environment, potential, development, and criticism for wholesale and investment, retail, and corporate banking products and services

Unit 8

Institutional investors

- Overview of the institutional investors, their mandates and implementation methods

Unit 9

Insurance

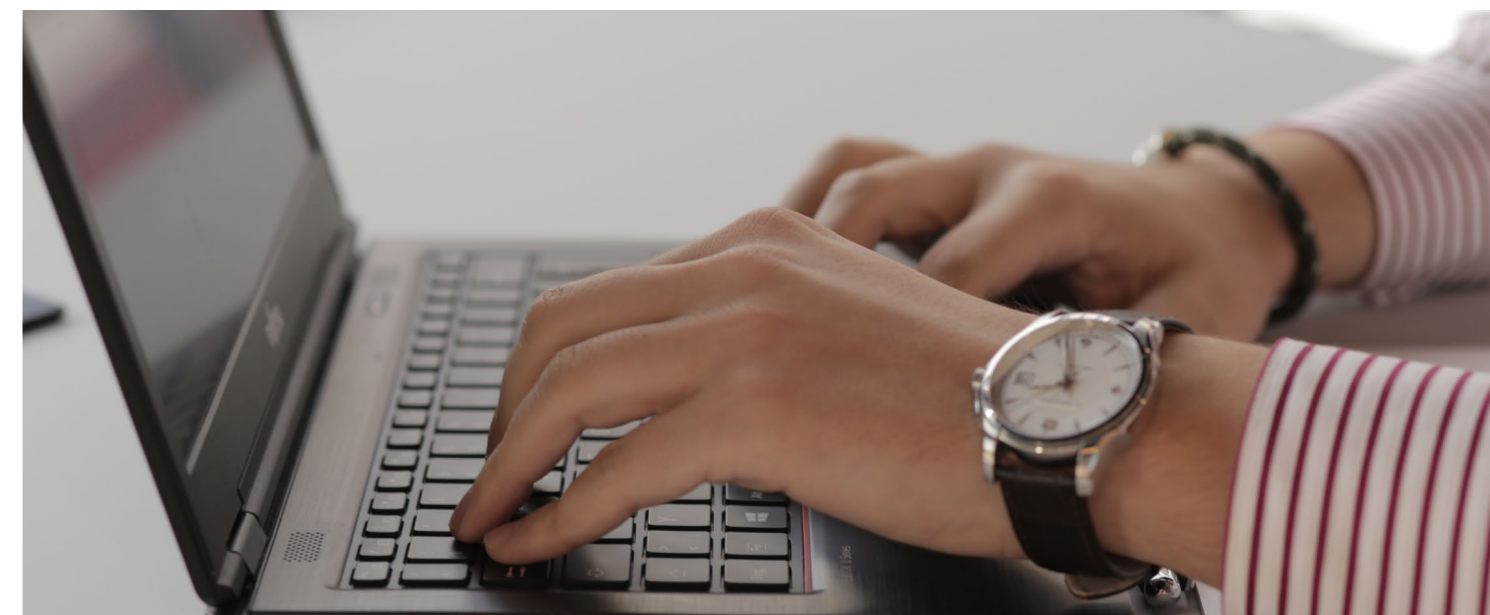
- The role of insurance in the wider financial system and the impact of climate-related risks on finance sector

Unit 10

Recap & Outlook

- Summary and re-cap of the learning materials from Unit 1 to Unit 9

STUDY CONCEPT



Our certificate programs help you to systematically develop your qualifications and knowledge, to shape them successfully and to advance your career.

Our online certificate courses are offered on a part-time basis and take 6 months to complete. The flexible approach of our courses allows you to follow your own and individual curriculum, taking into account a few deadlines. This makes it possible to complete the course in parallel with demanding jobs and private commitments.

The Certified Expert in Sustainable Finance (CESFi) is designed as an online course, but can be complemented by an optional two-day face-to-face training course at the Frankfurt School of Finance & Management (Frankfurt am Main). Methodologically, this course is based on video lectures, PDF scripts, interactive forums, exercises, and case studies. The topics and international discussions, best practices and lessons learned are deepened by means of practical examples from the field. Short online quizzes check your learning progress.

At the end of the course, the participants work on practical assignments and put their newly acquired knowledge into practice - supported by our experienced team of trainers. They are given the opportunity to take part in a discussion forum. Here, all course-specific topics and contents are discussed and a lively exchange of experiences and ideas takes place. Furthermore, the multilingual e-Campus team is always available to answer questions of any kind.

After successfully completing the e-learning course, graduates receive a Frankfurt School certificate, which will entitle them to identify themselves as Certified Experts in Sustainable Finance.

CLASSROOM TRAINING

The voluntary classroom training is a practical complement to the e-learning course. It can be booked independently of the course or in combination with it. The 2-day classroom training takes place on the new campus of the Frankfurt School of Finance & Management. Although it does not affect the certificate

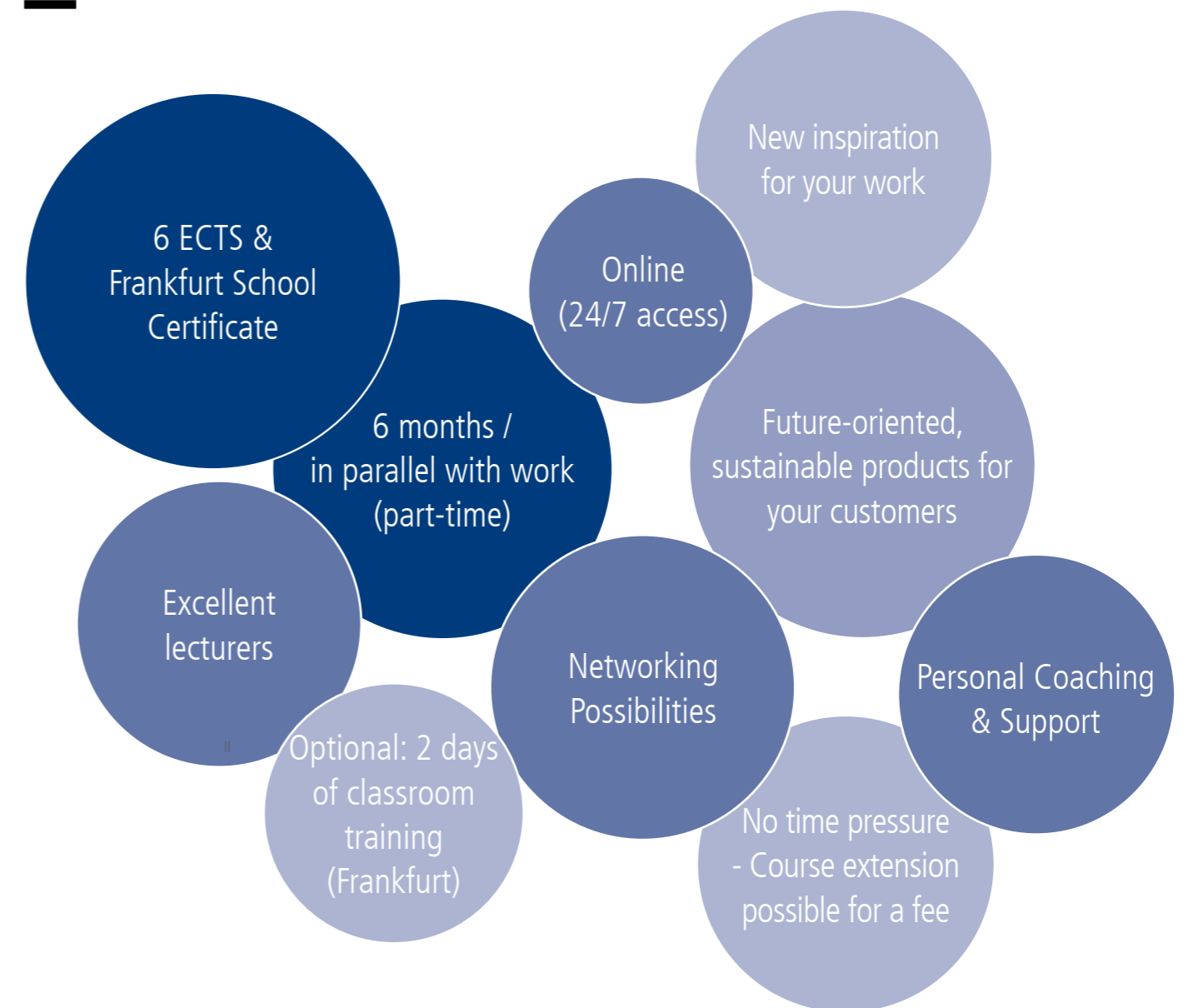
issue, it provides excellent support for the practical application of the acquired knowledge. You will get to know your fellow students and trainers personally, and have the chance to discuss and network with them about relevant topics. An agenda for the training could look like the following:

Time / Day	Day 1	Day 2
09:00 - 12:30	Welcome and introduction	Implementing ESG Principles in Fund Management
	Risk Management in Sustainable Finance	
	Break	Break
	Risk Management in Sustainable Finance	Implementing ESG Principles in Fund Management
12:30 - 13:30	Networking Lunch	Networking Lunch
13:30 - 17:00	Future of Sustainability Data	Climate Scenarios Analysis in Real Estate Sector
	Break	Break
	ESG Data & Rankings	Climate Scenarios Analysis in Real Estate Sector
17:00	Keynote and Networking Drinks	Farewell Drinks

Language

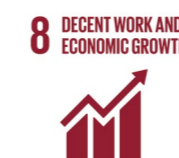
German/English or English depending on the composition of the participants

BENEFITS AT A GLANCE



Your contribution towards achieving the UN SDGs

This course expands your knowledge about the following SDGs. The Sustainable World Academy (SWA) offers courses for professionals and managers that aim, among other things, to promote the UN Goals for Sustainable Development (SDGs).



REGISTRATION DEADLINES AND TUITION FEES

Next course intakes:

1 September 2023 – 29 February 2024
1 March 2024 – 31 August 2024

E-Learning

Registration period	Fee
Until 15 January / 15 July	EUR 1,485
After 15 January / 15 July	EUR 1,700

Classroom training*

Registration period	Fee
Until 15 January / 15 July	EUR 1,485
After 15 January / 15 July	EUR 1,700

Package (E-learning + Classroom*)

Registration period	Fee
Until 15 January / 15 July	EUR 2,550
After 15 January / 15 July	EUR 2,850

Certificate fee

After passing the exam, you will receive a digital certificate. **Should you require a printed version of your certificate, we charge a service fee of EUR 50.**

Discounts

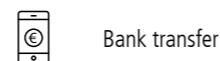
10%

Group discount
(for 2 or more participants
of the same organization/
institution)

10%

for FS Alumni

Payment options



Bank transfer



Credit card



PayPal

Unfortunately, payment in
installments is not possible



You can register here

➔ www.fs.de/cesfi

* If less than 16 people attend, the training will not take place, and the amount will be refunded.

YOUR LECTURERS



Prof. Dr. Ulf Moslener

- Professor of Environmental Economics & Sustainable Energy Finance
- Head of Research at the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance



Karsten Löffler

- Head at the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance
- Management of the Green and Sustainable Finance Cluster Germany
- Member of the Technical Expert Group on Sustainable Finance of the European Commission
- Chairman of the Advisory Council for Sustainable Finance of the German Federal Government



Sebastian Rink

- Green and Sustainable Finance Expert at the FS-UNEP Collaborating Centre for Climate & Sustainable Energy Finance
- Associate in the Net Zero Banking Alliance Germany

The FS-UNEP Centre

The content of this course was developed by the Frankfurt School - UNEP Collaborating Centre for Climate & Sustainable Energy Finance. The Centre has been a strategic cooperation between Frankfurt School and the United Nations Environment Programme (UN Environment) since 2009. The aim of the Centre is to promote public and private sector investment in the reduction of greenhouse gas emissions, but also in the field of climate adaptation measures in developing and emerging countries, as well as in industrialized nations. As a "Think-and-Do-Tank" the Centre combines research, teaching, training and consulting services.

➔ www.fs-unep-centre.org

Sustainable World Academy

The Sustainable World Academy develops technical, educational and professional training courses to promote the UN goals for sustainable development (UN-SDGs). The courses are offered online through our e-campus platform and in classroom, e.g., our Inclusive Finance Summer Academy.

➔ www.fs.de/swa

Further course trainers and experts

- **Dr. Christine Grüning**, Director, FS-UNEP Centre
- **Youri Matheis**, Project Coordinator, FS-UNEP Centre
- **Saskia Peters**, Project Coordinator, FS-UNEP Centre
- **Menglu Neupert-Zhuang**, Sustainable Finance Expert & Project Manager
- **Youri Matheis**, FS-UNEP Centre
- **Dr. Anne Michaels, Luiza Linton and Urata Biqkaj-Müller**, Magnolia Consulting GmbH

WE SHAPE THE ECONOMY AND FUTURE

Our graduates are the authors of the Frankfurt School success story. For more than 60 years we have been training young talents and experienced professionals.

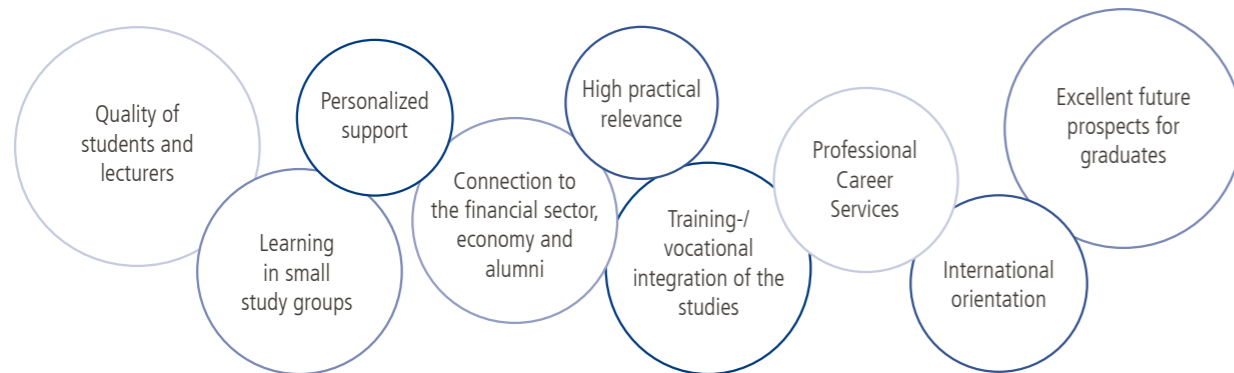
The Frankfurt School of Finance & Management is a leading private business school with its headquarters on the new campus in Frankfurt am Main. It is represented by numerous regional educational centers throughout Germany and many affiliates and programs abroad.

We see finance as a cross-divisional function in all companies, who deal with the management of funds. In management, we support managers in their efforts to manage staff and material resources to achieve the goals of the company as economically as possible.

It offers challenging study and executive education opportunities in various program areas. These include scientific research centers and numerous national and international consulting projects. All teaching, research and consulting activities take place in the field of conflict between business, finance and management.

With its educational programs, courses of study, research and consultancy projects, the Frankfurt School is a valued source of advice and inspiration, as well as an educational partner for companies and organizations, for young professionals and experienced specialists and managers.

Reasons for the Frankfurt School



Facts & Figures

1957

Founded as Bank Academy e.V.

2004

Scientific university

2008

Non-profit limited liability company owned by the Frankfurt School Foundation

2017

Move to the new Campus at Adickesallee 32-34

Frankfurt office

Administration & Campus

Study centers

Hamburg and Munich

54 other places of study

in Germany

Project Offices

worldwide

2462*

Students in the academic programs

1529*

Students in the extra-occupational programs

39.019*

Participants in trainings

> 106.000

Graduates from academic and extra-occupational programs

* This information refers to data from 2018.

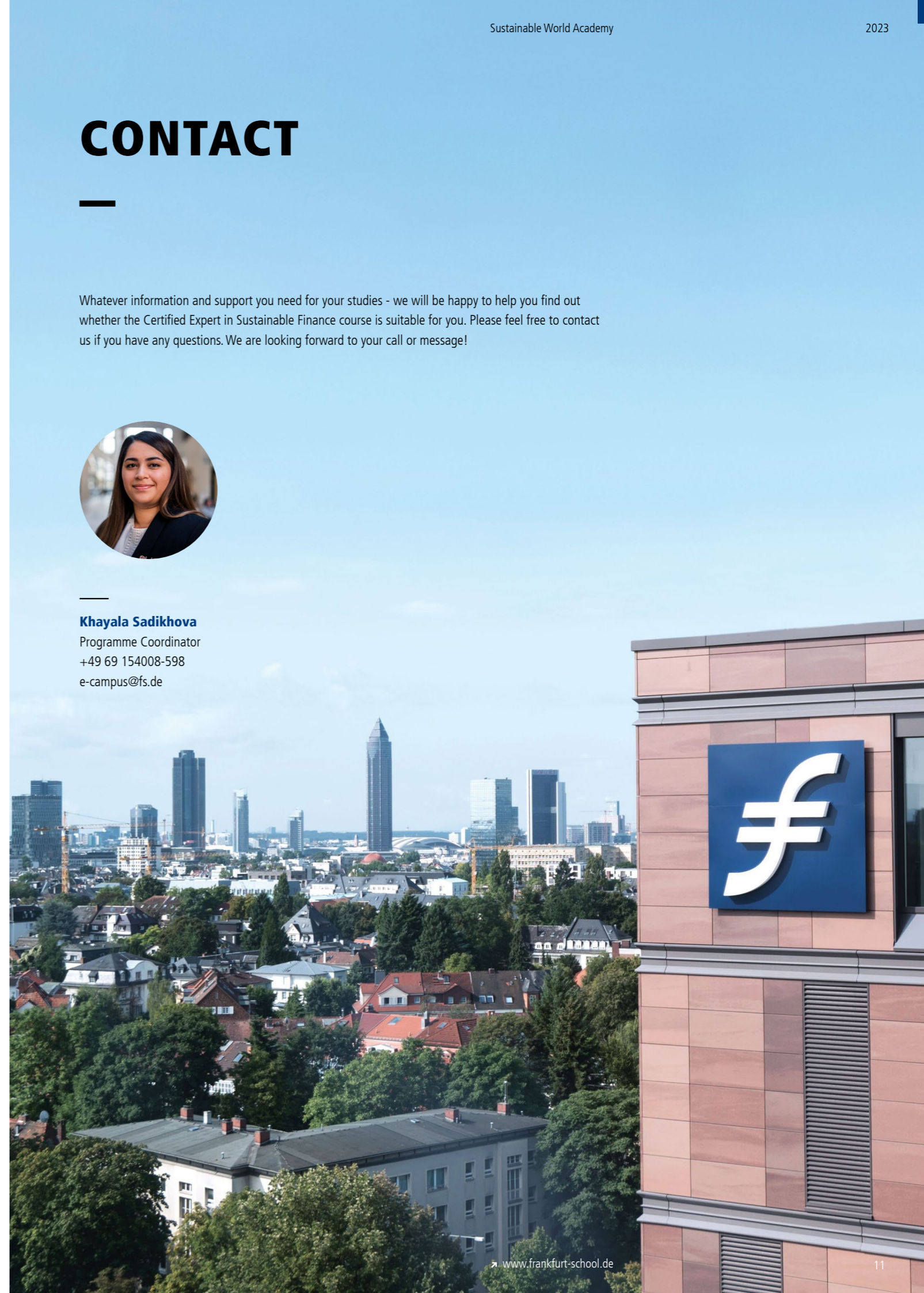
CONTACT

Whatever information and support you need for your studies - we will be happy to help you find out whether the Certified Expert in Sustainable Finance course is suitable for you. Please feel free to contact us if you have any questions. We are looking forward to your call or message!



Khayala Sadikhova

Programme Coordinator
+49 69 154008-598
e-campus@fs.de



Frankfurt School of Finance & Management gGmbH

Adickesallee 32-34
60322 Frankfurt am Main

Telefon: +49 69 154008-0
Fax: +49 69 154008-650
E-Mail: info@fs.de

www.frankfurt-school.de



[@frankfurtschool](https://twitter.com/frankfurtschool)



[@frankfurtschool](https://www.instagram.com/frankfurtschool)



facebook.com/FrankfurtSchool



youtube.com/FrankfurtSchoolLive



linkedin.com/company/frankfurtschool



xing.com/company/frankfurtschool

