

THE FRANKFURT MINI MBA

A BLENDED LEARNING MANAGEMENT
CERTIFICATE PROGRAMME



Frankfurt School

CERTIFIED EXPERT IN BUSINESS DEVELOPMENT

E-Learning 75 hours	Assessment 3 hours	International Executive Campus Select your in-class or remote specialization	Assignment 75 hours	Certificate
Economics	Examination (2 hours) with multiple choice questions on the Distance / E-Learning curriculum. Your personal Leadership Assessment (1 hour).	Leading with Impact	The candidate will work on a business case study and submit an 8–10 page proposal. The topic or case will be provided by FS. It can also be suggested by the candidate or his / her organisation.	CERTIFIED EXPERT IN BUSINESS DEVELOPMENT
Strategy and Innovation		_____ or _____		
Operations Management		Business Development through Strategy and Innovation		
Financial and Managerial Accounting		_____ or _____		
Leadership, HR and Change Management		Managing Projects Effectively		
Marketing		Women Leadership Academy		
		_____ or _____		
		Suite of Remote Executive Trainings		



Price: 7,200 EUR

5–8 months part-time

Equivalent to 10 ECTS

Customisable for Organisations

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MORE INFORMATION / REGISTRATION: www.fs.de/minimba