

STRATEGIC BANK MANAGEMENT



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Introduction

This week will explore emerging challenges for senior bank managers. In an ever changing, fast paced world, it is imperative to adapt, evolve and move forward. More so for banks and its strategies. Technological advances, geopolitical tensions, economic shocks, environmental factors and sudden policy shifts play a big part in a firm's ability to successfully navigate and execute even the best laid out plans.

During the week we delve into what guides and impacts the main actors in the firm and how having robust purpose and meaning is paramount to staying relevant and focused. We look at the building blocks of strategy, how to create a blueprint, discuss the drivers of change (i.e., technology, sustainability) and how we find the best fit, whilst leveraging on new trends and innovation. Importantly we relate this to banks and financial institutions who run banking services.



ON CAMPUS

Training

23 – 27.10.2023

Date

5 DAYS

Duration

EUR 5,700*

Price

Target Group

- CEO's and Senior Corporate Managers in Banking and Finance, FinTechs, Non-Bank Financial Institutions.
- Chairpersons and Directors of Governing Boards for such institutions

Contact us



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*Price includes lunches and beverages during the seminar. Accommodation is not included in the price. However, for any assistance regarding accommodation please contact us.

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Your Learning Journey

A Strategy Audit	<p>We start with a definition of Strategic Management. The art and science of formulating, implementing and the evaluating cross-functional decisions that will enable a firm to achieve its objectives.</p> <p>We question whether the firm has a clearly defined business model (cost leadership, service leadership, technology leadership, ...), and whether it is viable and resilient.</p> <p>We then attempt to create a blueprint.</p>
The Correct Structure	<p>We gain insights into the role of different functions in a financial institution (finance, treasury, risk, operations, HR,) and look at the key strategy choices in an inclusive process of strategic planning (top-down and bottom up). We look at the importance of being agile in the digital age.</p>
The Standards	<p>We look at the norms and rules that guide us and the changing attitudes to bank strategy. We analyze the technical, behavioral and personality competencies that are needed for leaders of tomorrow.</p>
The Environmental Impact	<p>The Green Transition, Climate Finance, Green Bonds, Process Automation, Digitalization, understanding the strategic implications of Machine Learning and AI in Financial Services are some of Mega Trends we look at when we look at how the environment impacts a bank's strategy.</p>
Workshop - Developing Your Own Strategy	<p>Use the four days learnings to create your own Strategy for your firm or someone else's. Employ the right tools and create an actionable plan that is nimble, agile and fit for purpose.</p>