



# FRANKFURT SCHOOL SUMMER ACADEMY

8 – 12 July 2024, on-campus programme



Frankfurt School

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# WELCOME TO THE FRANKFURT SCHOOL SUMMER ACADEMY

## Where the experts are

For more than 50 years, Frankfurt School of Finance & Management has been a leading Business School in providing professional, academic, and executive education to managers and executives as well as financial institutions.

We are proud to once again host our Summer Academy in 2024 within the frame of our International Advisory Services activities. The Academy offers you plenty of opportunities to learn, to gain new insights, to widen your scope – both from our well-experienced faculty and from networking with other participants. In this course, we offer the chance to specialise in one of five technical specialisations:

- risk management
- digital and inclusive finance
- sustainable agriculture finance
- sustainable finance
- impact investing

Our Summer Academy is designed to provide take-home value: what you learn with us in Frankfurt you can straight away apply at your organisation. More than 500 participants can't be wrong – our trainings are excellent! Yet, most

important for the great success of our Summer Academy are the participants themselves! They bring in regional expertise, complementary experiences, and specialised knowledge. Learning from each other is an integral part of our training. In 2024, we will once again welcome participants from all over the world. This is your opportunity to stretch your network to every corner!

Frankfurt School of Finance & Management has a unique set of competencies to offer. We combine banking and microfinance know-how and bring together consulting and educational expertise with research skills in one single institution.

July is a good month for time out, time to gain new perspectives and insights, time to meet colleagues and experts who share your interests, challenges, and questions. Join us and become a part of the Frankfurt School community. We are looking forward to welcoming you to our Summer Academy in July!



**Callum Lee**

Programme Manager  
Sustainable World Academy

**+** Further Information  
[www.fs.de/summeracademy](http://www.fs.de/summeracademy)

# THE AGENDA

Participants will have access to extensive material and lecture notes as input for our highly interactive sessions. The joint discussions and the various tracks are an excellent progression from our existing FS- E-Campus courses, though can also be taken independently. Tools, skills and analysis of past trainings will be demonstrated in our highly interactive sessions.

A set of optional site-visits to leading industry players in the Frankfurt area and social events throughout the week at the Frankfurt School campus will offer plenty of networking opportunities.

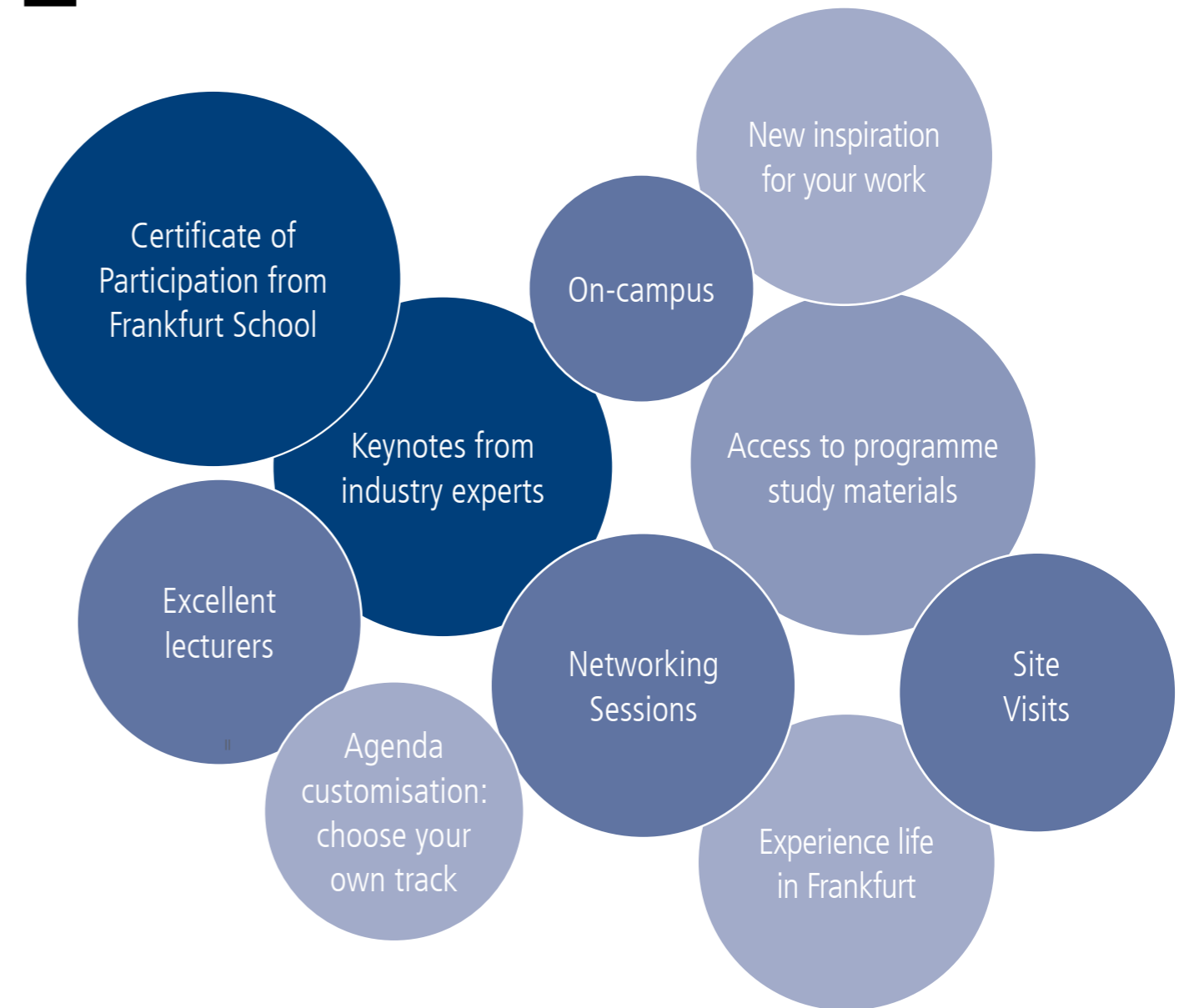
A more detailed programme agenda is available upon registration.

Day/Time	09:00 – 12:30	12:30 – 14:00	14:00 – 17:00
Monday	Keynote & Joint panel discussion	Networking Lunch	Your chosen track
Tuesday	Your chosen track		Your chosen track
Wednesday	Your chosen track		Site visits in Frankfurt/Case studies
Thursday	Your chosen track		Your chosen track
Friday	Trend Elective		Conclusion & Certificates Ceremony

### Language

All sessions will be provided in English. We are unable to offer translation.

# BENEFITS AT A GLANCE



### Your contribution towards achieving the UN SDGs

This course expands your knowledge about the following SDGs. The Sustainable World Academy (SWA) offers courses for professionals and managers that aim, among other things, to promote the UN Goals for Sustainable Development (SDGs).



# THE PROGRAMME IN A NUTSHELL...

Financial services providers are undergoing rapid change. Many face increasing competition, tougher regulation or are branching out to embrace new market segments.

The Summer Academy will cover key industry trends and emerging challenges for financial firms in emerging markets. This year we will offer a unique format of high-level panels and five specialist tracks.

Summer Academy seeks to equip participants with profound technical know-how in one of five possible elective tracks. The Summer Academy is:



## INDIVIDUAL

Participants have the choice between a range of technical tracks to personalise their learning journey

## PROFOUND

Sufficient time is allotted to complex technical subjects

## INTERACTIVE

The teaching methodology is based on lectures, group work, case-studies, discussions and presentations

## REAL-WORLD

Hand-selected lectures with many years of exposure in the field share their experience

## Technical Track Options

The Summer Academy allows you as the participant to choose your own agenda. Network with the wider academy, but attend live sessions with industry experts, which closely align with your industry, organisation and personal development goals.

### Risk Management

The risk environment for emerging market banks and other financial firms has shifted profoundly. The pandemic crisis has left many firms with excess debt as the usual tools of enforcement and restructuring were suspended. This is now compounded by a global commodity price shock, and renewed concerns over the economic outlook. The proliferation of climate change risks, digital finance technologies and the growing scrutiny of AML issues present additional challenges which risk managers need to manage proactively.

### Sustainable Finance

Climate change and the investment required in the low-carbon transition will redefine all parts of the financial sector. We will explore the physical risks that result from climate change, and the various tools and data that are now available to assess and manage such risks. We will also explore green lending and refinancing opportunities (such as green bonds) which are now increasingly contested by financial firms in both advanced and emerging markets.

### NEW: ESG & Impact Investing

Investors are grappling with how to integrate Environmental Social Governance (ESG) and impact criteria into their investments. This track gives participants the opportunity to meet industry leaders and experts who are doing this in practice

This track introduces you to the different types of actors involved in ESG and Impact investing. It showcases how these actors manage ESG and impact by being clear about the different types of non-financial goals they are concerned about: exposures, risks, outputs, or outcomes.

### Inclusive and Digital Finance

The pandemic crisis and the ongoing shock to global commodity prices represent a serious setback to poverty reduction and financial inclusion. We will explore key trends in digital finance, financial inclusion policy and the microfinance community. Guest speakers will offer insights from the leading development institutions, and reflect on trends in policy, regulation and the industry globally.

### Sustainable Agriculture Finance

In the Sustainable Agriculture Finance Track we will look at both sides of the finance equation: demand and supply. What do farmers and agribusinesses need in terms of financial services, and what can financial institutions offer? The focus will be on smallholder farmers and sustainable agriculture in emerging markets. We will look at various practical examples how financial institutions can help to improve farm productivity and farmer incomes, labour conditions in the sector, the management of farm and supply chain risks, food security and safety, adaptation to climate change, reduction of greenhouse gas emissions and other pollutants, as well as biodiversity. In terms of financial services, the sessions will concentrate on credit, insurance, value chain finance, and digital solutions.

# ABOUT THE ORGANISERS

Frankfurt School of Finance & Management is one of the leading European training institutes for financial institutions. Our activities are focused on the needs and requirements of the financial sector. Frankfurt School is built on four core pillars: Educational Programmes, Educational Consulting in Germany, Research, and International Advisory Services. For the last 20 years, we have been providing innovative banking training and advisory services around the globe.

## Who should join the Summer Academy?

This program will cater to a wide range of finance professionals from commercial banks, microfinance institutions, central banks and regulatory/government institutions, development organisations, and donor agencies.

As one of the highlights in the yearly executive education programme, Frankfurt School of Finance & Management has been organising its annual Summer Academies. Starting in 2000, our Summer Academies have become high-standard microfinance practitioner trainings with excellent reputation world-wide.

“The experience I had at the Frankfurt School of Finance and Management was great, it gave a practical face in the day to day aspects in Rural and Agricultural finance. This was complemented by the rich-sharing experience from the participants that attended the training. I extend my sincere gratitude and appreciation to the facilitators and administration team who were very professional and systematic in organizing and delivering the entire programme. To the MasterCard Foundation, your contribution will always be appreciated, for without your support, I would not be part of this training. It was indeed a time well spent and a memorable experience. Ich danke Ihnen!”

**Agnes Nakkazi**  
Investments Officer,  
Abi Trust Ltd, Uganda

# REGISTRATION AND FEES

## Next Programme:

8 – 12 July 2024

## Tuition Fee

Until 30 March 2024	EUR 4,845
After 30 March 2024	EUR 5,700

the tuition fee for the training is EUR 5,700\* which covers all training materials, catering as well as transportation for any site visits\*\*.

The Summer Academies are fully tuition based and not sponsored. Accordingly, participants are required to cover the full costs of the training or find a sponsor.

## Discounts

### 10%


#### Group discount

(for 2 or more participants of the same organisation/institution)

### 10%

for FS Alumni

## Payment options

 Bank transfer

 Credit card

 PayPal

Unfortunately, payment in installments is not possible



**You can register here**

➔ [www.fs.de/summeracademy](http://www.fs.de/summeracademy)



# WE SHAPE THE ECONOMY AND FUTURE

Our graduates are the authors of the Frankfurt School success story. For more than 60 years we have been training young talents and experienced professionals.

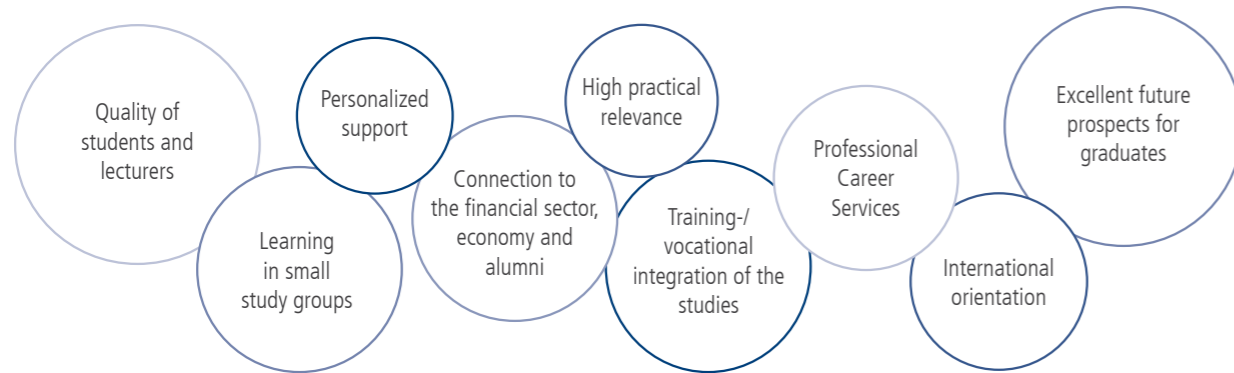
The Frankfurt School of Finance & Management is a leading private business school with its headquarters on the new campus in Frankfurt am Main. It is represented by numerous regional educational centers throughout Germany and many affiliates and programs abroad.

We see finance as a cross-divisional function in all companies, who deal with the management of funds. In management, we support managers in their efforts to manage staff and material resources to achieve the goals of the company as economically as possible.

It offers challenging study and executive education opportunities in various program areas. These include scientific research centers and numerous national and international consulting projects. All teaching, research and consulting activities take place in the field of conflict between business, finance and management.

With its educational programs, courses of study, research and consultancy projects, the Frankfurt School is a valued source of advice and inspiration, as well as an educational partner for companies and organizations, for young professionals and experienced specialists and managers.

## Reasons to choose Frankfurt School



## Facts & Figures

**1957**

Founded as Bank Academy e.V.

**2004**

Scientific university

**2008**

Non-profit limited liability company owned by the Frankfurt School Foundation

**2017**

Move to the new Campus at Adickesallee 32-34

### Frankfurt office

Administration & Campus

### Study centers

Hamburg and Munich

### 54 other places of study

in Germany

### Project Offices

worldwide

**2462\***

Students in the academic programs

**1529\***

Students in the extra-occupational programs

**39.019\***

Participants in trainings

**> 106.000**

Graduates from academic and extra-occupational programs

This information is based on the year 2018

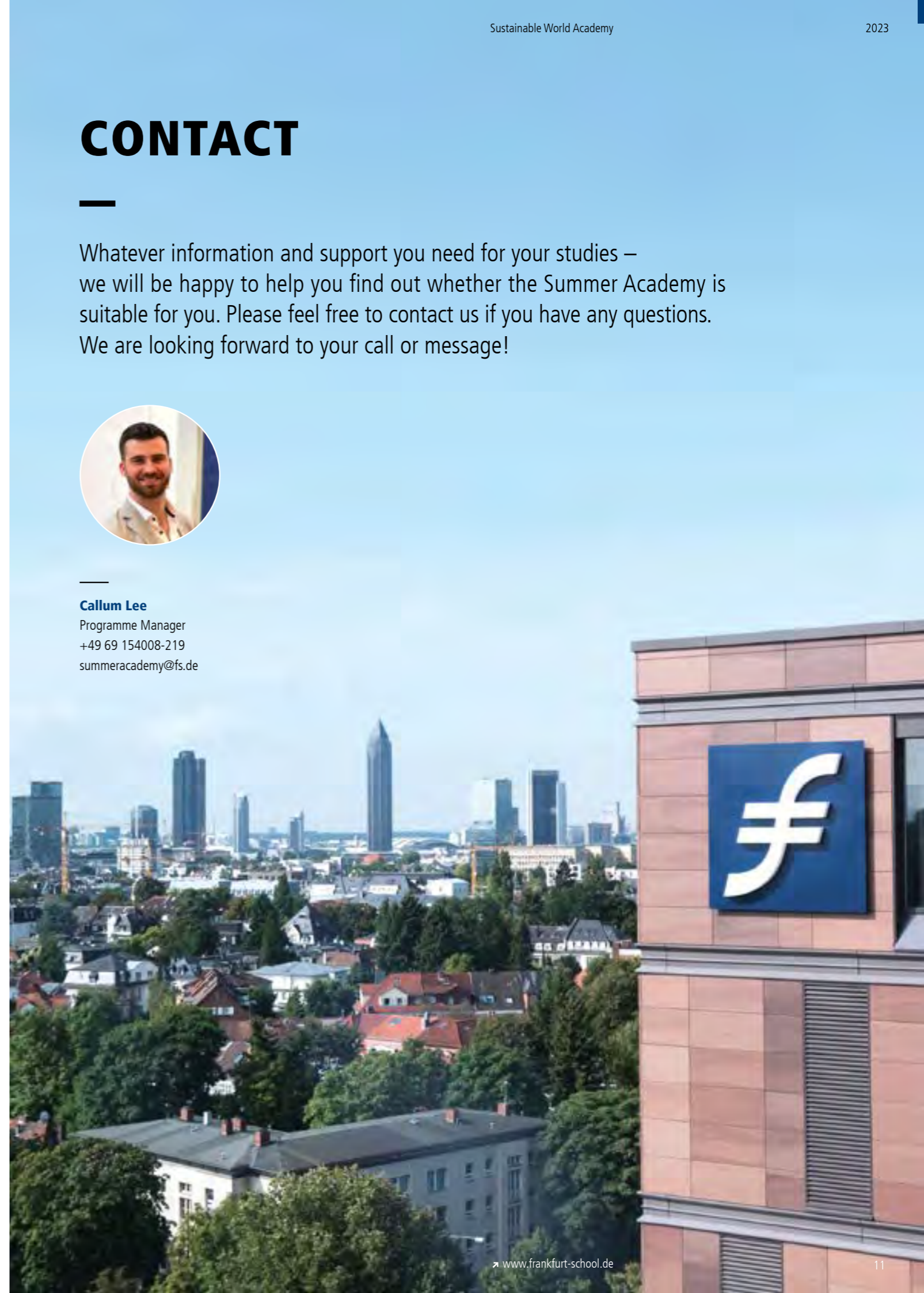
# CONTACT

Whatever information and support you need for your studies – we will be happy to help you find out whether the Summer Academy is suitable for you. Please feel free to contact us if you have any questions. We are looking forward to your call or message!



### Callum Lee

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